







#### **Motivation**

From an early age, Gökay Designer & Artist realized that designing was her calling. This designer puts her soul and professionality into each new project, with an intense passion for all, her designs reflected by her curiously exceptional imagination and experience.

For a better idea of this designer's style and capabilities, please have a look at her portfolio, past works. Or reading on her experiences.

#### Work

Despite the course of Economics, Maramara University - Istanbul, her career is visual designer, the field of art. She has been working on graphic & web designing for over fifteen years.

She is an autodidact. Along with designing passion and curiosity, this is her way of life.

And also studying economics has educated her, primary bases of public relations, marketing strategies, customer relations, organization, management and even human resources. This provides an opportunity to focus on primal needs, necessities from the Client's window, helps interaction with designing and defines what and how "the voice" should be among the noise pollution when servicing.

And having this education when being an employee on designing position in such a company, obtains deeply perception of policies, system organization that provides immediate blending in as a teammate and representative, innovative part of the company.

#### Life

She loves riding her motorcycle, listening to music, crafting, reading, swimming, professional walking, does amateur yoga and face yoga, design-customize recipes and watching movies.

When it comes to music, she describes herself as a "Stainless Metalist".

Among her hobbies, favourites are learning how to play "the guitar",

how to speak Spanish and how to become a skilled martial artist. And also dreaming about getting a pilot license

She has two four-legged children who are known as cats and classified as kidgets.

Gökay TIBIK lived in Istanbul and worked for stained glass factory and some advertisement agencies for about fifteen years, now temporarily she is in Adana Turkiye. She carries out her works, freelance.

#### **Destination**

And now SCULPTURES are calling the designer & artist. Her new passion is carrying out her imagination to another dimension of life, one shot of souls in any hue of life among the cultures, special places, friends and societies.

She is searching and gathering pieces of information about fine art schools for studying her art and work out of Turkiye.



# EXPERIENCES

#### Visual Designer and Artist as Freelance

**Laptop Office** 

still in Turkiye December 2010 -

Used Programs: CorelDraw 17/18, CS6 Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Dreamweaver, [Flash, ActionScript3], Microsoft Office, Wix, Weebly, Adobe After Effects (personal usage), Premiere Pro

- Along with the primary bases of the designer services that are;
  - Logo, Corporate Identity, Catalogue, Advertisement, Poster, Flyer, Web Siteand lots of others. Furthermore,
- Consultation of corporate identity and marketing strategy, copywriting and customer relations.
- Produce Background Loop Videos for designing purposes, after recording and editing footages.
- Designing and drawing murals and crafts on apparel.

#### Tattoo Artist

#### Christ borned again

2 years experience and still looming on occasionally.

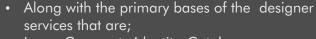
- Autodidactic training and tattooing in studios and as freelance.
- Give a break cause of health's, heterotopic problems

#### Graphic Designer & Art Director

Idol Reklam Ltd.

Istanbul - Turkiye May 2004 - December 2010

Used Programs: CorelDraw 11/14, Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Dreamweaver, Flash, Microsoft Office



Logo, Corporate Identity, Catalogue, Advertisement, Poster, Flyer, Web Siteand lots of others.

Furthermore,

 Consultation of corporate identity and marketing strategy, copywriting and customer relations.



#### Graphic Designer & Art Director



**Used Programs:** CorelDraw 9/11, Corel Photopaint, Frameworks, Dreamweaver, Microsoft Office

- Redesigning visual materials (Pattern, logo, names etc.) for mosaic application standards.
- Designing new patterns, graphics, and illustrations.
- Designing or redesigning catalogs, files, flyers, web pages, advertising the company in magazines, daily or trade publications.
- Managing and organizing the relations between design, sales and marketing departments.

## Customer Service Representative and Technical Support



**Used Programs**: CorelDrawTrace, Microsoft Office, Net 2000

- (Student of university / part-time)
- Representation, instruction, technical support of the software for Customs Brokers.
- Research & Development, technical analysis, feedbacks of the program for Software Company.

### Vectorial Drawing on Digital Platform

Gürbüz Yayınları Ltd. Istanbul - Turkiye June 1996 - September 1997

**Used Programs**: CorelDraw 3/5/7, Freehand, Windows 3.11 / 95

- (Student of university / part-time)
- Using vectorel based programs, to draw maps for schools for educational purposes.
- Tracking up and organize newly or going on projects.



## CAREER Freelance Visual Designer Graphic & Web & Drawing

COURSE

Marmara University

Economics - Istanbul/Turkiye

#### CONTACT

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